



## Communication and Social Media Policy

The Doubleview Carine Cricket Club is committed to

Using electronic communication for communicating with Members.

The Doubleview Carine Cricket Club is committed to using the internet appropriately and for club-related business.

### What the Doubleview Carine Cricket Club Will Do

When using electronic communication and the internet, the Doubleview Carine Cricket Club will ensure that Members' privacy is protected, clear boundaries are maintained and bullying and harassment does not occur.

### Website

- Information on competition, social events, committee, policies, constitution, rules and by-laws will be placed on the Doubleview Carine Cricket Club website.
- No offensive content or photos will be uploaded to the Doubleview Carine Cricket Club website, especially about social activities and events.
- Video postings (i.e. YouTube) will feature positive team performances.
- Where applicable, permission will be sought from parents to upload photos of children, and care will be taken not to provide information that identifies them.
- The Club's Secretary will act as a webmaster to provide accountability and control over what goes onto the Doubleview Carine Cricket Club website.
- The webmaster will provide accountability and control over what goes onto any Doubleview Carine Cricket Club Social Media site.

### SMS and E-mail

- Committee Members, coaches and team managers may use SMS and email to communicate club business and club sanctioned social events, however:
  - Text communications should be short and about club/team matters.
  - Email communication will be used when more information is required.
  - Where applicable, communication about children is through parents.

### Social Media

- Postings and uploading of videos will feature positive Club news and events.
- Personnel information about Members and others will not be disclosed.
- No statements will be made that are misleading, false or likely to injure the reputation of another person.
- No statements will be made that might bring the Doubleview Carine Cricket Club into disrepute.
- Members will not engage in negative or destructive discussions or postings.

- Abusive, harassing, discriminatory or offensive statements will not be posted by Members.
- Destructive or negative users will be deleted and blocked from engaging with the site.
- The Club and all its Members are also bound by the WASTCA Social Media by-laws. The Club and its Members will abide by these by-laws.

### What the Doubleview Carine Cricket Club Asks You To Do

All Members are expected to use electronic communication and the internet appropriately, so think about what you want to say before you write it.

Remember, an email is a written record of your thoughts on a matter and can be used against you later.

### Communication by the Doubleview Carine Cricket Club and Members

- Should be restricted to club matters.
- Must not bring the Doubleview Carine Cricket Club into disrepute.
- Must not offend, intimidate, humiliate, or bully any Member.
- Must not be misleading, false, or injure the reputation of Members or others.
- Should seek to protect the privacy of Members and others.

Where applicable, coaches and others working with children and young people will direct electronic communication through parents.

### Non-Compliance

Any club Member found to have sent inappropriate electronic communication, uploaded inappropriate website content or engaged in blogs or discussions that harass, offend, intimidate or humiliate Members, may face disciplinary action as outlined in the Doubleview Carine Cricket Club Constitution.

Cyber bullying (bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging, social media or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police.

The Doubleview Carine Cricket Club can also initiate separate action where there has been a breach of our state sporting organisation and club Member protection or other welfare policy to provide for the protection, safety and welfare of Members.

Members publishing false, misleading comments about another person in the public domain (i.e. websites or Social Media sites) may be liable for defamation.

***Doubleview Carine Cricket Club April 2016***